MICHAEL ARNAUD

/Creative Director
/Art Director
/Graphic Designer

Summary:

Award-winning design professional, experienced with a extensive variety of graphic projects for digital & print, direct-marketing, ecommerce, product & corporate branding. Strengths include design & production, collaboration, multi-tasking, software proficiency, with strict attention to detail, ensuring accuracy, & consistency.

Information:

Location: Sausalito, California
Phone: 415_412_8999
Email: cmarnaud007@gmail.com

Online Portfolio:

https://cmarnaud.wixsite.com/mysite

LinkedIn:

www.linkedin.com/in/michael-arnaud

Professional Skills:

- Corporate/product design, eMarketing, eCommerce, & branding
- Highly self-motivated & well-organized
- Multi-project management
- Highly detail-oriented & accurate
- Deadline-driven
- Works well independently & as part of a team
- Digital photo manipulation, color balancing, retouching, & product silhouetting

Computer Proficiency:

Adobe CS InDesign 13.1.1	●●●●●
Adobe CS Photoshop 19.1.9	●●●●●
Adobe CS Illustrator 22.1	●●●●●
Macintosh OS10.11.6	●●●●●
Microsoft Word	●●●●○
Microsoft Excel	●●●○○
Microsoft PowerPoint	●●●●○
WordPress 4.9.5	●●●○○
Windows 10 on PC	●●●●○

Awards:

- **Commendation for logo design**
  VA Medical Center, San Francisco
- **Award for Academic Achievement**
  Massachusetts College of Art
- **National Creative Cup Award**
  Genigraphics Corporation
- **Finalist in National Art Competition**
  Genigraphics Corporation
- **Certificate of Merit**
  The Premiere Print Awards
  Printing Industries of America, Inc.
- **Gold Award**
  Brochure/booklet
  (marketing and communications)
  National Mature Media Awards

Employment History:

Freelance Creative Director
Self-employed
Sausalito, California | Reno, Nevada
2005–Present

- Sole proprietor/Creative Director for digital & print
- Clients include Williams-Sonoma, American Bone Health, CohereOne, NASA, Columbia University, UCSF, Lockheed, Metra Biosystems, QueenZ LLC, Stanford University, & Mill Valley Licensing Co.

Graphic Designer
Reno Print Store
Reno, Nevada
August, 2018–March, 2019

- Graphic/production designer for multi-faceted printer
- Projects: promotional items, signage, apparel, brochures, flyers, & prepress prep
- Direct clientele contact regarding design approvals, changes, follow ups, & timelines

Catalog and Web Production Manager
NapaStyle, Inc.
Napa, California
2007–2016

- Produced monthly 80+ pg. company catalog as part of a two-person design team
- Designed & produced ecommerce & email marketing campaigns, home page & landing/specialty web pages, online advertising, & social media posting
- Designed & produced in-store signage, POS, advertising, collateral, posters, & other marketing materials
- Initiated the unifying of creative & web departments to strengthen company branding
- Digital photo color balancing, retouching, & product silhouetting

Art Director
Cedco Publishing
San Rafael, California
1997–2005

- Art direction, design, & creation of company calendar & book products
- Managed the digital growth of the Art, Production, & Licensing departments
- Macintosh hardware & software recommendation, purchase, & installation
- Macintosh OS system, software, & hardware maintenance & troubleshooting
- Licensing clients: Lucasfilm, Ltd., DC Comics, Disney Studios, DreamWorks, Fox Studios, Pixar, New Line Cinema, Playboy, Penthouse, & Warner Brothers

Education:

Massachusetts College of Art
Boston, Massachusetts
BFA in Communication Design with honors

Otis Institute of Parsons School of Design
Los Angeles, California
Dean's List honors